



Advantage Users Group 2018 Conference

Please join us for the annual AUG conference, which allows members the best opportunity for sharing ideas and networking with our peers from publishing companies around the globe.

This year's conference features a variety of topics intended to help us optimize our use of Advantage and adjust to a rapidly changing environment. Please see the conference agenda for all the details.

Dates: February 7 - 9, 2018

Location: DoubleTree by Hilton, Orlando at SeaWorld
10100 International Drive
Orlando, FL 32821

Rooms are available at a special group rate of \$149.00 per night (plus fees & taxes). The cutoff date for this rate is January 13, 2018. The special rate is available for three days before and three days after the official dates of the conference.

The DoubleTree by Hilton Orlando at SeaWorld is nestled within 28 acres of lush, native palm trees and tropical fountains. Take advantage of a complimentary scheduled shuttle service to SeaWorld, Aquatica, and Universal Studios Orlando. 10 minutes from the Orlando International Airport. Grab a bite to eat at the onsite restaurant, Laguna, or enjoy a refreshing drink at any of the on-site bars located throughout the hotel. The hotel features an on-site fitness center, 2 pools, 2 restaurants and bar, pool table and table tennis.

Hotel Reservations

- **By phone:** Call 407-352-1100 and ask for Group Code AUG to get our discounted rate.
- **Online:** Use our group's [unique reservation link](#).

Conference Registration Fees

The conference fee is \$420.00 (\$435.00 via PayPal) per attendee and is due by January 13, 2018. This includes continental breakfast for two days and lunch on Thursday. A special "early bird" rate of \$395.00 (\$410.00 via PayPal) will be honored if your registration is received on or before December 1, 2017. No refunds will be given after December 15, 2017.

Pay online with PayPal

[Early bird registration through December 1, 2017 \(\\$410\)](#)

[Regular registration after December 1, 2017 \(\\$435\)](#)

Questions? Contact:

Lesley Jones, Steering Committee Communications (lesley.jones@dukeupress.edu)
919.687.3684



Advantage Users Group 2018 Registration

Name: _____

Title: _____

Company: _____

Phone: _____

Email: _____

Special dietary needs: _____

Conference fee of \$420.00 is due by January 13, 2018 (less early bird discount if registration and payment are received by **December 1, 2017). No refunds will be given after December 15, 2017.**

Payment method:

Early bird check for \$395.00 enclosed

Early bird payment of \$410.00 [submitted via PayPal](#)

On-time check for \$420.00 enclosed

On-time payment of \$435.00 [submitted via PayPal](#)

Online payments: If you pay online via PayPal, please identify the payment as “personal/payment owed” and send this registration form along with notification of the amount paid to aug@advantagecs.com. Contact Scott Ghormley (scott.ghormley@advantagecs.com) with any questions.

Payments by check:

Mail this registration form with conference fees to:

Advantage User Group

Attn: Scott Ghormley

3850 Ranchero Drive

Ann Arbor, MI 48108

Make checks payable to: Advantage User Group